REIA Product Descriptions and Pricing

2main products, Fortune Launcher and Wholesaling Course, Contract Details

* 1. “Fortune Launcher”.   Compilation of products combined and sold at live events for $1997
  + - Build Your Plan for Regular Riches: $995
    - Buy Low – Position Yourself for Success: $995
    - Rent Smart, Sell High: $995
    - The Five Steps to Foreclosure Fortunes: $995
    - Approaching Banks and REO Agents: $695
    - Handling Lease Purchase Prospects: $695
    - Insider Secrets: $695
    - Money Talks: $695
    - Advanced Investor Strategies: $795
    - Total of all of above $7555. Lowest non-live price $2295
  + Buy Low Calculator Software – This software not offered other than with REIAs, and once sold at $1995. Included with Fortune Launcher at live events (prefer not to advertise this, as this is a surprise bonus offered at the events)
  + “Investing Like Rich People”: Brand new product, copyrighted in 2023. Retails for $1295. Included with Fortune Launcher at live REIA events.
    - Additional online bonus – Leap Into Prosperity Virtual Bootcamp
      * 3 day virtual bootcamp that all students can attend, no sales, purely educational. Value $2500+
    - Student Support Library
      * Over 15 hours of Q&A and field expert interviews made available to all students
* 2. REO Wholesaling Course sells for $1195, live REIA price will be $497
* Fortune Launcher Upgrade – typically there are 1-3 students who have older non-digitized versions of the Fortune Launcher. Any students who approach Andy or REIA staff seeking an upgrade, and all are comfortable they had purchased previously, the Fortune Launcher sold as an upgrade for $497

For detailed product descriptions, please go to: <https://regularriches.com/shop/>

* Company Info:   Regular Riches, LLC
  + - Mailing Address – Regular Riches, c/o Andy Heller 2440 14th Avenue, San Francisco CA 94116
    - EIN #20-2199107
    - Website www.regularriches.com
    - Speaker contact –
      * Andy Heller, 678-361-3479, andy.heller@regularriches.com
    - Customer Service –
      * IT and website [erin@regularriches.com](mailto:erin@regularriches.com)
      * Returns [hart@regularriches.com](mailto:hart@regularriches.com)
        + We do not get a lot of returns, and recommend any return inquiries first step have the student contact Andy at [andy.heller@regularriches.com](mailto:andy.heller@regularriches.com) as a first step.
* Return Policy –
  + Regular Riches accepts whatever return policy favored by the hosting REIA.
  + Regular Riches offers a conditional return policy that is in addition to the REIA’s policy. The REIA has no obligation around this, and this conditional return policy will help members see that Regular Riches stands behind the product. The student will have to confirm and meet minimal efforts to utilize Fortune Launcher, and if still the student does not make $25,000 minimum Regular Riches will refund the entire cost of the system.